

One in three adolescents reports knowing a friend who has been physically hurt by their dating partner.

YOU can change that!

Bring Coaching Boys into Men & Athletes as Leaders to your school or team.

Coaches play an extremely influential and unique role in the lives of student athletes often serving as a parent or mentor to the players they coach. Because of these special relationships, coaches are uniquely poised to **positively influence how student athletes think and behave**, both on and off the field.

RY Inc. is excited to offer **Coaching Boys into Men** and **Athletes as Leaders**, two national programs that train athletic coaches to use their influence to **build character, promote healthy relationships and prevent sexual and dating violence** in middle and high school male and female student athletes.

Over the course of an athletic season, coaches lead their players through brief, weekly activities that address **personal responsibility, respectful behavior, and relationship abuse**.

Topics covered include insulting language, disrespectful behavior, digital abuse, and what it means to “be a man or a woman.”

Both **Coaching Boys into Men** (for male athletes) & **Athletes as Leaders** (for female athletes):

- Help build character
- Help build healthy relationships
- Prevent dating violence before it starts

Coaching Boys
INTO MEN

**Athletes As
Leaders**

Join or Schedule an Interactive Training

(for Coaches, Athletic Directors, Cheer Coaches, and other athletic leadership positions)

\$500/participant (10% off for groups of 5+), includes materials, practical application exercises and virtual TA

For more information or to register:
info@reconnectingyouth.com

